



**alexiscummins**

graphic designer

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## PROFESSIONAL EXPERIENCE

### **Walt Disney Imagineering | Lake Buena Vista, Florida**

#### ***Principal Graphic Designer, 2023–Present***

Walt Disney Imagineering is responsible for breathing life into themed immersive experiences globally. Focusing on highly complex experiences that cross parks, resorts, and cruise ships, WDI is an interdisciplinary environment involving collaboration from numerous disciplines. Designers are responsible for visual communication within these experiences, including logos, marquees, operational signs, thematic illustrations, digital and printed collateral. Each project includes “blue-sky” brainstorming, client meetings, design development, vendor approvals, site installation from concept to project delivery.

- Develop unique, story driven designs in collaboration with creative directors
- Lead designers by developing workflow to meet project delivery deadlines
- Design draft level design contract documents, detailing fabrication intent
- Interpret architectural drawings and plans to determine signage solutions
- Manage creation of ADA code signage for domestic and international projects
- Lead the development of signage fabrication and manufacturing specifications
- Provide oversight in shop visits in construction and commentary to meet intent
- Operating subject matter expert on projects and within graphics department
- Notable projects include:

Disney Wish, Disney Treasure, Toy Story Land, New Fantasyland, Design Services

#### ***Senior Graphic Designer, 2022–2023***

#### ***Graphic Designer, 2017–2022***

#### ***Associate Graphic Designer, 2011–2017***

#### ***Graphic Design Intern, 2010–2011***

### **Paper + Plastick Records | Gainesville, Florida**

#### ***Graphic Designer, 2009–2010***

Paper + Plastick is an independently run record label focused on delivering high-quality vinyl packaging and limited products. Graphics support for the label includes adapting recording album artwork assets for all print communications. Used coding to update websites with static graphics as well as setting up vinyl packaging artwork for production.

### **Samuel P. Harn Museum of Art | Gainesville, Florida**

#### ***Public Relations and Marketing Department Intern, 2009***

Produced print collateral for museum events and publications. Specifically focused on advertisements to drive student visitation and donor involvement.

### **University of Florida, School of Art + Art History | Gainesville, Florida**

#### ***Design Intern, 2009***

Collaborated with a team of designers to brand the art department and all related collateral. Worked specifically to redevelop course materials and promotional materials to drive student engagement and involvement.

### **Apple | Gainesville, Florida**

#### ***Apple Campus Representative, 2009***

Activated campus by driving sales and student enthusiasm for Apple products. In addition to tabling and holding campus events, Apple representatives held weekly check-ins to provide updates on programming and sales.

## EDUCATION

### **Savannah College of Art and Design**

Masters of Arts, 2024

Graphic Design & Visual Experience

### **University of Florida**

Bachelor of Fine Arts, 2010

Graphic Design, Art History Minor

Magna Cum Laude, High Honors

### **New World School of the Arts**

Visual Art, 2006

## SOFTWARE & TOOLS

Adobe Creative Cloud

CADTools

Glyphs

Figma

Miro

SketchUp

Microsoft Office

## SKILLS

Typography

Environmental Graphics

Illustration

Art Direction

Identity/Branding

Storytelling

Traditional Media

## PROFESSIONAL AFFILIATIONS

### **TEA**

Themed Entertainment Association

### **AIGA**

American Institute of Graphic Arts

### **SEGD**

The Society of Experiential Graphic Designers

## RECOGNITIONS

### **Graduate Scholarship, 2021–2024**

Savannah College of Art and Design

### **Silver Addy Award 2011**

Southeast Regional Student Category

### **Gold Addy Award 2011**

Gainesville Regional Student Category

### **Dean's List, 2006–2010**

University of Florida